



RJA/SHI

1<sup>st</sup> October 2026

## Strive for 25 Attendance Challenge

Dear Parent/Carer,

Regular attendance is one of the most important ways we can support students to succeed at school. Being in school helps students keep up with learning, maintain friendships, build confidence and resilience, and feel part of our school community.

Our aim is for **every student to achieve attendance of 97% or above**, and we are asking families to work with us to make every school day count.

### ★ Strive for 25 ★

On **Monday 5th October**, we are launching our **Strive for 25 Attendance Challenge**.

The challenge is simple:

**Attend school every day for 25 school days and achieve a 25-day attendance streak!**

Students who successfully complete the challenge will receive a **treat on Friday 13th November** as recognition of their achievement.

Every student has the opportunity to take part, so let's work together to **Strive for 25!**

### What does your child's attendance mean?

Our school target is **97% attendance or above**.

| Attendance    | Potential impact on achievement                          |
|---------------|----------------------------------------------------------|
| ● 97–100%     | Up to one grade above target grade in each subject       |
| ● 95–96.9%    | Up to half a grade below target grade in each subject    |
| ● 93–94.9%    | Up to one grade below target grade in each subject       |
| ● 90–92.9%    | Up to two grades below target in each subject            |
| ● Below 89.9% | At least three grades below target grade in each subject |



## Check Class Charts

We encourage parents and carers to regularly check **Class Charts** to monitor their child's current attendance percentage.

Please talk to your child about their attendance, encourage them to aim for **97% and above**, and celebrate positive improvements.

**Every day matters and every lesson counts.**

## What if my child is feeling unwell?

We understand that children sometimes feel under the weather.

The NHS guidance states that **children can attend school with common cold symptoms such as a sore throat, runny nose or cough.**

If you are unsure whether your child is well enough to attend, please check the NHS guidance. If your child comes into school feeling under the weather, we will keep an eye on them and provide support where appropriate.

Where possible, **medical appointments should be arranged outside school hours.** Where this is not possible, students should attend school before and/or after their appointment.

## We are here to help

We recognise that there can sometimes be genuine barriers that make attending school difficult.

If your child is struggling to attend regularly, **please speak to us early.** We want to work in partnership with you and your child to understand any difficulties and identify appropriate support.

Small improvements make a difference, and positive progress should always be celebrated.

Thank you for your continued support in helping your child attend school regularly, achieve their potential and make the most of every opportunity available to them.

**Kind regards,**

**Mrs R Jackson**

**Assistant Headteacher**