



HTA/KHA

15th October 2025

Dear Parents and Carers

To provide students with outstanding careers guidance and tailored support when choosing their next step after school, we are using Unifrog: an award-winning, online destinations platform. All students across the school have access to this online platform.

What is Unifrog?

Unifrog is designed to support learners in **making informed decisions about their futures**, with a range of tools that are suitable for all year groups. Each student has their own account that provides a range of information related to their interests and aspirations.

Key features of the platform for students include:

- Psychometric testing quizzes
- Career and subject exploration
- Webinars and interactive short courses
- Self-reflection and portfolio building tools
- Search tools for live apprenticeship and employer opportunities, and university courses
- Job, Apprenticeship and University Application building tools
- All careers related events and opportunities sourced by the school are sent to students via the platform, resulting in the student receiving an email. These can also be accessed through the Unifrog Locker>Teacher items.
- Careers interactions which your child has will be logged using the platform. This also includes a careers meeting action plan if they are in Year 11 or in Sixth Form. These can also be accessed through the Unifrog Locker>Teacher items.

Students can access the platform by going to <https://www.unifrog.org/> and logging in by using their school email address and their password. If they do not have an account, they can click on a link in the welcome email that has been sent to them.

You are encouraged to use the platform with your child so you can support them through the process of deciding on their next steps. A future development we are working on is to give you an account for Unifrog as well. Once we have this set up, I will send out further details.

Yours sincerely

H S Tamber

Mr H S Tamber
Careers and Aspirations Leader